

MEDIA RELEASE



Wednesday 17 April 2019

CREATE A VIDEO FOR YOUTH WEEK TO WIN

Narrandera's youth are encouraged to make a creative, short video clip to deliver a road safety message related to bicycles, scooters or skateboards for a chance to win shop local vouchers. The video competition is one of the activities organised by Narrandera Shire Council to celebrate Youth Week.

The competition is open to young people aged 25 and under residing in the Narrandera Shire Council and requires them to create a video clip no longer than one minute.

The theme of the competition is linked to the Youth Week Skate Workshop being held on Tuesday 23 April. The timing of the competition makes it a perfect activity for those on school holidays.

'We hope the competition will encourage our youth to think about the importance of road safety in relation to the use of bicycles, skateboards and scooters,' said Elizabeth Mudford, Narrandera Council's Road Safety Officer.

'A great source of information regarding the safety of bicycles, skateboards and scooters is Transport for NSW Centre for Road Safety's website.'

'Both the creativity of the video clip and the value of the message being delivered will be considered during the judging process. The entries will be judged in four age categories – under 12 years, 12-16 years, 17-20 years and 21-25 years.'

The prizes are shop local vouchers which can be used at any local business. This provides the opportunity for the competition to support the local community. The prize for the under 12 years will be \$50, with a \$100 voucher for each of the older age groups.

Detailed information about the competition is available on the Council's website including entry forms, release forms to be completed by anyone who appears in the video and information regarding copyright.

Entries close at 4pm Friday 26 April and will be judged by representatives from Transport for NSW, Western Riverina Arts and NACNet. The winners will be announced on Monday 6 May.

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Precis or Summary: Create a Video for Youth Week to Win			
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