

**Tuesday 26 March 2019**

## **COUNTRY CHANGE CREATORS**

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Anna Stephenson of Conscious Enterprise and Peter Dale, Economic Development Manager for Narrandera Shire Council, met over lunch on Monday 25 March to discuss opportunities for Narrandera Shire.

Anna, principal of Conscious Enterprise, an agency that activates the power of people to transform communities and organisations in regional Australia, was passing through familiar territory on her way to visit family in Victoria.

Formerly involved in economic development in Griffith and then as Economic Development Manager for Launceston City Council in Tasmania, Anna has continued her career through Conscious Enterprise, helping bring ideas to life to enable communities realise their true potential.

While at Griffith City Council in 2002/3, Anna and Peter as Executive Officer for the now disbanded Riverina Regional Development Board, together with Jim Grant, former Regional Director Riverina for NSW State and Regional Development, founded the C Change Bureau which at one stage included over 18 Local Government Areas in the Riverina/Murray.

“These 18 Councils, in conjunction with the private sector, worked together to promote business and lifestyle opportunities in the Riverina/Murray Region” Peter said today.

When the new Regional Development Australia Committees (RDAs) were founded in 2009, Riverina RDA assumed management of the C Change Bureau that soon morphed into the Country Change Program that has seen a resurgent level of activity in recent years.

The C Change program was originally actively involved in major events in the Sydney Area including Country Week, Country and Regional Living Expo and Sydney Royal Easter Show and recently the Country Change Program has locally promoted towns in the region.

Peter Dale said today that with her background in economic development and strong understanding of the Riverina and networks here, Anna had some great ideas on how to develop progressive and innovative thinking already evident in Narrandera Shire.

# MEDIA RELEASE



*Anna Stephenson and Peter Dale discussing innovation and opportunity for Narrandera Shire.*

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Precis or Summary: Country Change Creators			
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