

Tuesday 5 February 2019

## PEDESTRIANS URGED TO 'LOOK OUT BEFORE YOU STEP OUT'

---

Highly visible pavement stickers have been installed at pedestrian crossings, intersections and pedestrian refuges throughout Narrandera to remind pedestrians to cross at the safest locations and to make safe decisions when crossing the road.

Elizabeth Mudford, Road Safety Officer, Narrandera Shire Council said, "Roads and Maritime Services and the Centre for Road Safety are working with councils across the state to expand the 'Look out before you step out' campaign to combat the number of pedestrians hit on the state's roads and bring the road toll Towards Zero."

"The stickers are at key pedestrian crossing points as a reminder to everyone to 'Look out before you step out' particularly over the busy holiday period," Ms Mudford said.

"More than 1,500 pedestrians are struck across NSW each year and the aim of the initiative is to drive that number down.

"Taking risks and not being mindful on the roads can end in tragedy, which is why it is important for pedestrians to have their head in the moment.

"We know this is a two-way street, and drivers also need to play their part by slowing down, especially in high pedestrian 40km/h zones and on local streets where they know pedestrians are out and about.

"It's important to stick to speed limits in high pedestrian areas since a car travelling at 50km/h is twice as likely to kill a pedestrian than a car travelling at 40km/h."

For more information on the project visit:

<http://roadsafety.transport.nsw.gov.au/campaigns/look-out-before-you-step-out/index.html>

# MEDIA RELEASE



*Photo caption: Installation at a pedestrian facility*

**END**

Precis or Summary: 'Look Out Before You Step Out' Pedestrian safety campaign			
Attachments	Nil	Embargoed: N/A	
<b>Authorised By:</b>  George Cowan - General Manager	<b>Media Contact:</b> Communications Officer, Edwina Foley T (02) 6959 5502	Number of Pages	<b>1</b>
Distribution To: Council Website, Media – Local		<b>Number: 18/19-</b>	<b>58</b>