

MEDIA RELEASE

Friday 30 November 2018

NARRANDERA ONLINE

BEC Business Advice, South and West NSW, has partnered with Narrandera Shire Council to deliver a workshop titled “Narrandera Online”.

The workshop will be held on Thursday 6 December from 6pm to 7.30pm at the Narrandera Ex-Servicemen’s Club and all businesses in Narrandera Shire are invited to attend. Tea, coffee and nibbles will be provided.

The workshop will address a number of key issues of importance to all businesses operating in today’s online environment including:

- Why every business benefits from an online presence
- What are some of the key paths to marketing your business online
- Must-do basics and quick wins for an online business presence
- Some strategies for getting the most mileage from your online marketing efforts

Michael Douglass, Digital Advisor for BEC Business advice and presenter at the workshop said today that the workshop would also provide a selection of tools to help business proprietors develop on- line marketing content and how to scale up on -line marketing as the proprietor’s expertise grows.

“This is a free workshop session and is a follow-up to Small Business Month October events run by Narrandera Shire Council” Michael said today.

Michael said that the ability to be connected to opportunities online was essential today for small business and the workshop would be great way for business proprietors to better understand and gain confidence in the rapidly developing online business environment.

RSVP for catering purposes to email: adouglass@becadvice.com.au by Tuesday 4 December.

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Precis or Summary: Narrandera Online			
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