

# MEDIA RELEASE

**Monday 24 September 2018**

## **NARRANDERA *ACTIVATED***

Narrandera Shire Council is presenting a not-to-be-missed business forum for all local businesses as an activity of Small Business Month October supported by NSW Department of Industry.

A feature of this event to be held at the Narrandera Ex-Servicemen's Club on Thursday 4<sup>th</sup> October is the appearance of prominent well known retail consultant, Marguerite Bell of Retail Life.

Council's Economic Development Manager Peter Dale said today that Marguerite has an impressive track record of energising retail business and her compelling presentation is not to be missed. Her profile and business details can be viewed at [www.retaillife.com.au](http://www.retaillife.com.au)

"This is considered an opportune time to hear Marguerite's message in the lead-up to the busy Christmas season trading period" Peter said today.

Also presenting at the forum will be Council's General Manager George Cowan who will discuss the proposals around CBD Christmas decorations and competition and other matters.

"This event is to highlight the many activities occurring in Narrandera Shire and forms part of our commitment to Small Business Month October" Mr Cowan said.

Peter Dale will talk to those attending about an emerging opportunity to participate in the very high quality, widely circulated Central West Lifestyle magazine and the desire for the Narrandera business community to get behind key events and to reap the rewards of extra effort.

Member for Cootamundra Stephanie Cooke is a great supporter of Small Business Month October, a NSW Department of Industry initiative and she will be in attendance at the Narrandera *Activated* event.

The evening will commence at 6pm and tea, coffee and snacks will be available.

This evening is free of charge and all Narrandera business community is invited to attend.

People interested in attending are asked to RSVP by Tuesday 2<sup>nd</sup> October, to Peter Dale at Council Chambers by email: [council@narrandera.nsw.gov.au](mailto:council@narrandera.nsw.gov.au) or phone 02 6959 5510.

**END**

|  |   |                       |           |
|--|---|-----------------------|-----------|
| Precis or Summary: Narrandera Activated                      |   |                       |           |
| Attachments  | Nil   | Embargoed: N/A        |           |
| <b>Authorised By:</b><br><br>George Cowan - General Manager  | <b>Media Contact:</b><br>Communications Officer, Edwina Foley<br>T (02) 6959 5502 | Number of Pages       | <b>1</b>  |
| Distribution To: Council Website, Facebook, Media – Regional |   | <b>Number: 17/18-</b> | <b>27</b> |