

# MEDIA RELEASE

Thursday 19 April 2018

## EVENT DEVELOPMENT TRAINING OPPORTUNITY

---

Destination Riverina Murray has partnered with regional tourism and marketing consultant Krista Hauritz to deliver Event Development workshops in Griffith, Wagga and Albury. This series of workshops is designed to expand the knowledge and skills of event organisers and organising committees in the Riverina Murray.

Narrandera Shire Council is proud to support this training opportunity, subsidising 50% of the workshop cost for those who organise events in Narrandera Shire to attend the workshop in Griffith.

The program is designed to provide event organisers with the skills required to:

- Develop a business and strategic plan
- Successfully apply for grants and funding
- Become an expert on cost effective event marketing
- Measure event impact and success

**GRIFFITH:** Wednesday 2nd May 2018  
Exies Club, 6 Jondaryan Ave, Griffith

**TIME:** 8.45 for a 9am start until 4pm  
**COST:** \$80 for 1-day Bootcamp  
**CATERING:** Morning Tea & Lunch provided  
**TICKETS:** Register at Eventbrite by searching for:  
DRM Event Program  
or email: [info@destinationrm.com.au](mailto:info@destinationrm.com.au)

For more information about the Event Development Program email [info@destinationrm.com.au](mailto:info@destinationrm.com.au).

For more information about the subsidy email [council@narrandera.nsw.gov.au](mailto:council@narrandera.nsw.gov.au) or phone 02 6959 5510.

**END**

Precis or Summary: Event Development Training Opportunity			
Attachments	Nil	Embargoed: N/A	
<b>Authorised By:</b>  George Cowan - General Manager	<b>Media Contact:</b>  Communications Officer, Edwina Foley T (02) 6959 5502	Number of Pages	<b>1</b>
Distribution To: Council Website, Facebook, Media – Local			<b>Number: 17/18- 93</b>