

MEDIA RELEASE



Wednesday 21 February 2018

2018 NARRANDERA ROD RUN

Members of the Earlies Rod & Custom Club met with community groups and Narrandera Shire Council over the weekend to discuss and further progress the planning of the 2018 Narrandera Rod Run. After creating a Memorandum of Understanding in late 2017 the groups came together to look at various venues throughout the town, meeting with business owners and accommodation options for entrants and visitors coming to town.

Working together the Club and Council aim to enhance what is already a fantastic weekend, that is both entertaining and well managed for the community. The Earlies Rod & Custom Club President, Steven Alldrick said "The MOU is a positive for the event, entrants, and those who visit the event. We have reviewed some of the public side of the event and tidied it up. This year we aim to run a smoother event for all involved."

To ensure the safety of the public, Council has agreed to manage traffic at the Saturday evening Cruzin' No Boozing along East Street, in accordance with the event's Traffic Management Plan. Council will also assist with event management in the lead-up to the Rod Run weekend. Council will cover the cost of entertainment for the Sunday Show'n'Shine at Marie Bashir Park and provide information for welcome packs for entrants' and visitors including tourist information such as Narrandera post cards, visitor guides and town maps.

In return, the Earlies Rod & Custom Club will include Narrandera Shire Council on all promotional and official documentation relating to the event including posters, event programs, and social media. The Club will also provide an overview to Council after the Easter weekend, detailing the success of the event including the number of car entrants, how long car entrants stayed in Narrandera and postcode data for each competitor.

Mr Alldrick continued "We can't wait to come back to Narrandera at Easter and are looking forward to working with Council and community groups for the 2018 Annual Rod Run which we hope will be the best one yet!"

For more information about the 2018 Narrandera Rod Run please contact the Narrandera Visitors Information Centre on 02 6959 5545 or visit www.narrandera.com.au .

MEDIA RELEASE



Narrandera Shire Council Mayor Cr Neville Kschenka and Mr Steven Alldrick.

END

Precis or Summary: 2018 Narrandera Rod Run MOU			
Attachments	Image: Narrandera Shire Council Mayor Cr Neville Kschenka and Mr Steven Alldrick.	Embargoed: N/A	
Authorised By: General Manager; George Cowan		Media Contact: Communications Officer, Edwina Foley T (02) 6959 5502	Number of Pages 2
Distribution To: Council Website, Facebook, Media – Regional			Number: 17/18- 72