

MEDIA RELEASE



Wednesday 21 February 2018

COUNCIL WELCOMES NEW ECONOMIC DEVELOPMENT MANAGER

Narrandera Shire Council recently welcomed newly appointed Economic Development Manager, Peter Dale.

General Manager George Cowan said “We are very pleased to have Peter Dale join Narrandera Shire Council. Peter brings a wealth of knowledge and background in Local Government and economic development to our Shire and I look forward to seeing many positive impacts from his dedication and involvement in the business community.”

Peter has worked in economic development roles across the Riverina since 2000. He was first appointed as the Executive Officer for the Riverina Regional Development Board, a position he held for nearly 10 years. The role involved him in many activities across the region with projects that often included Narrandera.

From 2010 to 2014 Peter served as Economic Development Officer for the Greater Hume Shire Council based at Holbrook NSW where he was involved with a number of community committees and focused on developing and implementing business plans to mitigate impact on key shire towns affected by the new Hume Freeway bypass. While at Greater Hume Shire Peter commissioned large highway billboards featuring images of local personalities and promoting business opportunity in Holbrook. During his time at Greater Hume Shire Council Peter was awarded an accreditation as Australian Certified Economic Developer (ACEcD) from the peak national body for economic development practitioners, Economic Development Australia.

Prior to making a career in economic development Peter and his wife owned and operated a variety of businesses in Wagga Wagga including a successful real estate agency, a bulk cleaning products franchise and a general store. They also designed, developed and operated an upmarket hair and beauty salon in Wagga Wagga’s CBD.

Peter’s previous roles reflect a deep interest in the progress and development of the Riverina and his decision to move to Narrandera to be part of the community will assist him in fully understanding Narrandera’s needs in the economic development area including business and industry expansion, new industry and business attraction and tourism development.

“Narrandera’s strategic location, the presence of major highways and the abundance of productive and recreational water, together with a progressive council, augured well for further development and implementation of strategies for local growth and improvement.” Mr Dale said.

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Economic Development Manager, Peter Dale.

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Precis or Summary: Council Welcomes New Economic Development Manager			
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